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## **Eastside Baby Corner seeks local businesses to participate in 'Diaper Derby' competition**

*Businesses will compete to collect diapers for local babies*

**Registration for this year's derby, the second running, is now open!** Local businesses are encouraged to sign up between now and May 2nd. Registration is available online at [www.babycorner.org](http://www.babycorner.org) or by calling 425-372-7529.

### **Kentucky Derby ... Preakness ... Belmont ... Diaper Derby**

It's almost horse racing season. Whether you're a die-hard fan or you're just in it for the hats and mint juleps, chances are you catch at least a little bit of derby fever. And it's that same fever EBC hopes to harness and use to help local babies in need.

The Diaper Derby is a race between local businesses to see who can collect the most diapers for EBC to give to local babies. It's a fun way to embrace the spirit of competition while allowing babies to be the real winners.

Participants are divided into divisions based on the size of the organizations. They compete with others in their division. Points are awarded for the number of diapers each organization collects each week. A racetrack is set up at the EBC Hub (1510 NW Maple St.) and each business's progress is tracked with the advancement of their "horse and jockey."

Last year, 13 local businesses competed, collecting more than 35,000 diapers for local babies.

Those interested can learn more about the competition at [www.babycorner.org](http://www.babycorner.org) or by contacting Cori at [corib@babycorner.org](mailto:corib@babycorner.org)

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### **About Eastside Baby Corner**

Eastside Baby Corner helps kids thrive by providing basic necessities for children so that EBC's partners—schools, social service agencies, food banks, hospitals--can help families become stable, safe, housed, fed and employed. Relying almost exclusively on volunteers, EBC takes in donations of children's clothing and goods from the community and supplements donations with purchases of the absolute essentials for children: baby food, formula, car seats, port-a-cribs and diapers. As the vital safety net under family-assistance providers, EBC annually distributes over 60,000 items for kids from birth to age 12 directly to agencies serving families throughout King County. Founded by pediatric nurse practitioner, Karen Ridlon in 1990, EBC helps nearly 700 children each week. Connect with us: find us on Facebook at <https://www.facebook.com/eastsidebabycorner>. We are also on Twitter and Instagram, handle @babycorner.

**In the photo:** 2015 Participant NW Advanced Ortho's Christie Malchow and daughters