



**Join the field with other businesses who care about their community while having fun!**



**The Diaper Derby is a competitive race to collect diapers for babies in need.**

***Kentucky Derby...Preakness...Belmont...Diaper Derby***

**Whether you are a front-runner or a long shot, you can give kids what they need to be healthy and to thrive.**

**Join EBC in helping kids beat the odds, giving them what they need for a healthy start in life, and parents what they need to take care of their family.**

**Choose your horse and jockey, and hit the track for a fun competition.**



**The Diaper Derby is a fun race among local business and organizations to collect diapers for children living in poverty or crisis.**

**Help collect 55,000 diapers!**



## Be a part of the fourth running of the EBC Diaper Derby!

Just like the Triple Crown of horseracing, businesses and organizations enter the race and compete each week in a race to the finish. Progress around the racetrack (based on the number of diapers collected) is tracked weekly, and results posted on our Facebook page.

Think of EBC as your Jockey Club and trainer...we are here to support your race to the finish.

### The Starting Gate

Enter the starting gate on **Friday, May 4!** We'll count collected diapers each Friday through June 8. We ask that you begin collecting donations of diapers no sooner than the **registration deadline of April 30.**

### Race Winners

Winners in each division are determined by the total number of points accumulated during the race weeks of May 4 - June 8.

### DIVISIONS

-  **Kentucky Derby** – organizations of 50+ employees
-  **Preakness** – organizations of 11-49 employees
-  **Belmont Stakes** – organizations of 1-10 employees
-  **Triple Crown** – we will use a weighted system, normalizing the number of employees for a company, to calculate one overall winner.



### POINTS

Earn points per package (or box) of diapers collected, based on the number of diapers:

 Diapers or Pull-Ups or GoodNites	Package /Box	1-42 Count	=	1 point
 Diapers or Pull-Ups or GoodNites	Package /Box	43-112 Count	=	2 points
 Diapers or Pull-Ups or GoodNites	Package /Box	113-220 Count	=	3 points



### Weekly Racing Form – Tracking Progress

Teams bring all the diapers collected during the week to one of the EBC Hubs on each Friday during the Derby.\* Contact Christine White, Annual Fund Officer at 425-865-0234 x 709 to schedule your drop off time and location.

Every Monday you will receive an email with the team track position and progress. Results will also be posted on the EBC Facebook page and your “horse” moved on the large track at the EBC Hub in Issaquah.

*\*Diapers can also be ordered through the EBC Giving Catalog at [www.babycorner.org](http://www.babycorner.org), but please be sure to include the name of the Diaper Derby participant!*

### **What should be donated?**

Disposable diapers and Pull-Ups. The **most needed diapers** are sizes **4, 5 and 6**, and Pull-Ups or GoodNites, but all sizes are welcome.

### **In the money**

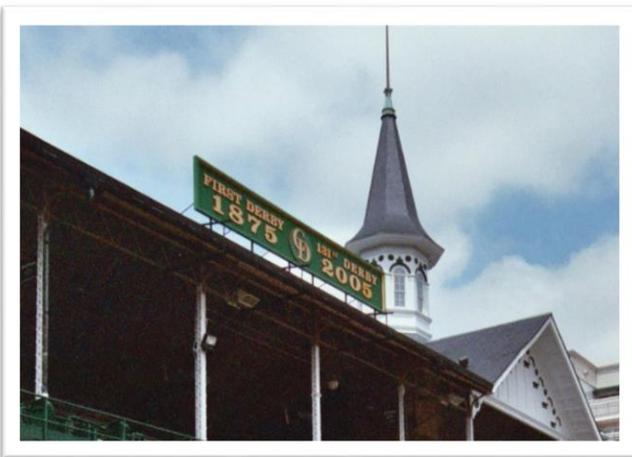
**Cash donations count as points, too!** Your jockey and horse racing team will get one (1) point for every \$10 donated by you or your supporters, up to \$500 per week. Donations above \$500 are greatly appreciated, but to keep the race fair, they will be valued at ½ point for every \$10 dollars donated.

You can donate online at [www.babycorner.org](http://www.babycorner.org) starting May 4. All cash and online donations must be received by 2 pm on Fridays during the competition to count toward your week's points.



### **The Bookmaker (Receipt Forms)**

We will provide receipt forms to you following the check in and counting each Friday. Please know that we cannot provide separate receipts for each customer or client that contributes to your drive, unless they make a donation by check or online. The diaper donation receipt will be directed to the registered business participant.



### **Supplies**

We'll outfit you with posters, collection boxes, as well as a communications toolkit.

In your kit, you'll find a letter/email template for you to customize about the drive and a flyer that you can use to ask your customers or clients for their support.

Electronic copies will also be provided.

### **Make it fun...**

- 🐎 Have a contest to name your thoroughbred
- 🐎 Choose your own "silks" (colors)
- 🐎 Spur giving with some side bets between employee teams. What are the odds on which team can bring in the most size 5 diapers or packages of Pull-Ups?
- 🐎 Promote the Diaper Derby through your own social media to encourage participation from your clients, vendors or community partners
- 🐎 **Tag us @babycorner, using hashtag #ebcdiaperderby**

