



Join the field with other businesses who care about their community while having fun!



The Diaper Derby is a competitive race to collect diapers for babies in need.

Kentucky Derby...Preakness...Belmont...Diaper Derby

Whether you are a front-runner or a long shot, you can give kids what they need to be healthy and to thrive.

Join EBC in helping kids beat the odds, giving them what they need for a healthy start in life, and parents what they need to take care of their family.

Choose your horse and jockey, and hit the track for a fun competition.



The Diaper Derby is a fun race among local businesses and organizations to collect diapers for children living in poverty or crisis.

Help collect more than 112,000 diapers!



Be a part of the 5th running of the EBC Diaper Derby!

Just like the Triple Crown of horseracing, businesses and organizations enter the race and compete each week in a race to the finish. Progress around the racetrack (based on the number of diapers collected and dollars donated) is tracked weekly, and results posted on our Facebook page.

Think of EBC as your Jockey Club and trainer...we are here to support your race to the finish.

The Starting Gate

Enter the starting gate on **Friday, May 3**. We'll count collected diapers each Friday through June 7. We ask that you begin collecting donations of diapers no sooner than the **registration deadline of April 30**.

Race Winners

Winners in each division are determined by the total number of points accumulated during the race weeks of May 3 - June 7.

DIVISIONS

- 🐎 **Kentucky Derby** – organizations of 50+ employees
- 🐎 **Preakness** – organizations of 11-49 employees
- 🐎 **Belmont Stakes** – organizations of 1-10 employees
- 🐎 **Triple Crown** – we will use a weighted system, normalizing the number of employees for a company, to calculate one overall winner.



POINTS

We are experiencing a severe shortage in larger diaper sizes as well as wipes!

This racing season EBC is offering additional points for larger sizes and points for packages of wipes to help meet the need for babies and families.

Earn points per package or box of diapers collected, based on the number of diapers:

Diaper Sizes	Package/ Box Size		Total
🐎 Diapers - Sizes N, 1, 2, 3, Pull-ups or GoodNites 2T - 3T	16 - 42 Count	=	1 point
	43 - 112 Count	=	2 points
	113 - 220 Count	=	3 points
🐎 Diapers - Sizes 4, 5, 6 Pull-ups or GoodNites 3T - 4T, 4T - 5T	16 - 42 Count	=	2 points
	43 - 112 Count	=	4 points
	113 - 220 Count	=	6 points
🐎 Diaper Wipes	20+ wipes count	=	1 point



Weekly Racing Form – Tracking Progress

Teams bring all the diapers collected during the week to one of the EBC Hubs on each Friday during the Derby.* Contact Christine White, Annual Fund Officer at 425-865-0234 x 709 to schedule your drop off time and location.

Every Monday you will receive an email with the team track position and progress. Results will also be posted on the EBC Facebook page and your “horse” moved on the large track at the EBC Hub in Issaquah.

**Diapers can also be ordered through the EBC Giving Catalog at www.babycorner.org, but please be sure to include the name of the Diaper Derby participant!*

What should be donated?

Disposable diapers, Pull-Ups, GoodNites, and diaper wipes. The **most needed diapers** are sizes **4, 5, and 6**, but all sizes are welcome.

In the money

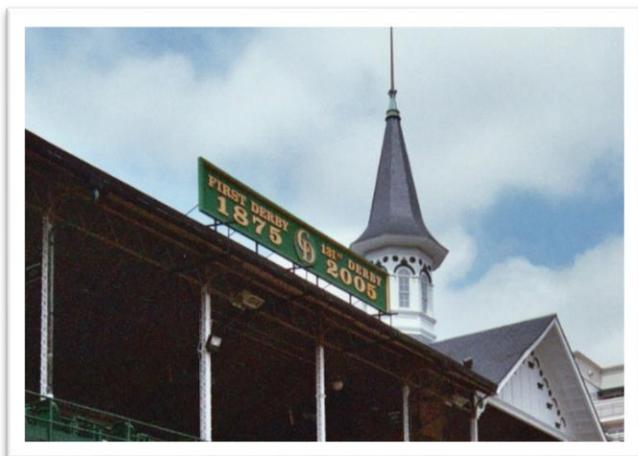
Cash donations count as points, too! Your jockey and horse racing team will get one (1) point for every \$10 donated by you or your supporters, up to \$500 per week. Donations above \$500 are greatly appreciated, but to keep the race fair, they will be valued at ½ point for every \$10 dollars donated.

You can donate online at www.babycorner.org starting May 3. All cash and online donations must be received by 3 pm on Fridays during the competition to count toward your week’s points.



The Bookmaker (Receipt Forms)

We will provide receipt forms to you following the check in and counting each Friday. Please know that we cannot provide separate receipts for each customer or client that contributes to your drive, unless they make a donation by check or online. The diaper donation receipt will be directed to the registered business participant.



Supplies

We’ll outfit you with posters, collection boxes, as well as a communications toolkit.

In your kit, you’ll find a letter/email template about the drive for you to customize and a flyer that you can use to ask your customers or clients for their support.

Electronic copies will also be provided.

Make it fun...

- 🐎 Have a contest to name your thoroughbred
- 🐎 Choose your own “silks” (colors)
- 🐎 Spur giving with some side bets between employee teams. What are the odds on which team can bring in the most diapers or packages of larger sized diapers?
- 🐎 Promote the Diaper Derby through your own social media to encourage participation from your clients, vendors or community partners
- 🐎 **Tag us @babycorner, using hashtag #ebcdiaperderby**



Who is



**Eastside Baby Corner helps kids thrive
by providing the basic
necessities that every child needs.**

Imagine going hungry so you can buy food for your little one, or sending your child to school without a winter coat. EBC helps families by relieving the stress of wondering where their babies' next meal is coming from or whether they can afford shoes for their first grader. Each week, dozens of volunteers turn what you donate into customized orders of food, clothing, strollers, diapers, beds and other goods for low-income and homeless children living in our communities.

EBC helps kids reach their full potential tomorrow by meeting basic needs today. We imagine a world where all children are healthy, safe and prepared to build their own futures. EBC collects and purchases children's items and distributes them, free of charge, through agencies who are providing services for families throughout King, Snohomish, and Kitsap Counties.

*To learn more about EBC and what we do or to find your nearest drop-off location,
go to **www.babycorner.org***

Eastside Baby Corner is a 501(c)3 non-profit corporation, registered with the Washington Secretary of State as a charitable organization; federal tax ID# 91-1617032. Most gifts are tax-deductible to the extent allowed by law; please consult with your tax professional.