



2019 10th Annual Helping Kids Thrive Luncheon

Ways YOU Can Help Kids

Sponsorship Opportunities

Together, we can help kids THRIVE!



Thrive Means:

- **12,400 children living in economic insecurity, without homes, or in family disruption receive absolute essentials** from EBC (95,000 items—clothes, diapers, formula, toys, books, beds & more—given out, free of charge, in 2018).
- **More than 150 programs & sites, within 50 agencies** can better provide services to families across King, south Snohomish, Kitsap, and west Pierce Counties.
- **60+ core volunteers and 3,800 additional volunteers** contribute their time to EBC each year. Many volunteers are groups from local businesses and corporations.
- **Everyone is living in a stronger, healthier community.**

Why Sponsor the Helping Kids THRIVE luncheon?

- Demonstrates your commitment to EBC's work in giving kids the opportunity to reach their full potential
- Shows employees your company supports organizations and causes that are important to them.
- Publicity in local media and through social networks.
- Provides high visibility with more than 800 Eastside community leaders
- As a nimble organization, EBC can offer great flexibility in sponsorships.

What Your Sponsorship Dollars Do:

EBC has been there for our children and families for 29 years, dedicated to the idea that all children should be warm, healthy, safe, and ready to learn. The luncheon is EBC's major fundraiser, bringing the funds needed to ensure that EBC can continue the work of helping kids to thrive. Your sponsorship of the THRIVE luncheon means that donations from the guests can go directly to supporting that work.

Let's work together to find the combination of contribution and benefits that best fit your goals for community involvement.

*(*NEW this year – see below to learn more about becoming a Matchmaker!)*

We invite you to join us as a

2019 Thrive Luncheon Sponsor or Matchmaker

10th Annual Benefit Luncheon
Friday, November 8, 2019
Meydenbauer Center, Bellevue

THRIVE 2019 - Empowering Families, Unlocking Potential. YOU Are the Key

- All sponsorship levels include recognition in EBC's Annual Report to the Community.
- Sponsorship levels and benefits can be customized.



Inspiring Potential Presenting Sponsor | \$10,000 or above

Industry exclusivity

Events Benefits can include:

- ~ Premium location for a table for 10
- ~ Verbal recognition from the podium
- ~ Invitation to the EBC Inspire Party, to be held prior to the event
- ~ Company logo on rotating slide show or similar medium at the event
- ~ Opportunity to provide company identity items, such as promotional items at the event (with prior approval from EBC)
- ~ Participation in the event program, as desired and/or in an online distributed video, as desired
- ~ Complimentary parking for all guests

Recognized as the exclusive presenting Sponsor for the THRIVE Luncheon in these suggested ways:

- ~ Sponsor Day at the EBC Central (Issaquah) Hub and/or EBC – Northshore Hub
- ~ Principal and/or multiple placement of company banner or signage at the Hub and at the event
- ~ Live social media mention from the Luncheon
- ~ Principal placement of company logo on EBC web THRIVE page through January, 2020 (linked to company website)
- ~ Principal placement of company logo on all available pre-event and event material, both printed and electronic
- ~ Multiple Facebook and other social mentions recognizing your company as the Inspiring Potential Presenting sponsor – with links to company Facebook and/or Twitter
- ~ Company logo and recognition article in an EBC e-newsletter and blog, circulation 6,000+ (linked to company website)
- ~ An exclusive team-building company volunteer opportunity at a Hub

Creating Opportunity Premier Sponsor | \$7,500 and up to \$10,000

Industry exclusivity

Event Benefits can include:

- ~ Prime location for a table for 10
- ~ Invitation to the EBC Inspire Party, to be held prior to the event
- ~ Opportunity to be a named sponsor for an event element commensurate with sponsorship level (e.g., Reception Sponsor)
- ~ Acknowledgment from the podium during the program
- ~ Company logo on rotating slide show or similar medium at the event
- ~ Opportunity to provide company identity items, such as pens or other promotional items at the event (with prior approval from EBC)

Recognized as the Premier Sponsor for the Thrive Luncheon in these suggested ways:

- ~ Strategic and/or multiple placement of company banner or signage at the distribution Hub and the event (banner provided by company)
- ~ Live social media mention from the Luncheon
- ~ Prime placement of company logo on EBC web THRIVE page through January, 2020 (linked to company website)
- ~ Prime placement of company logo on all available pre-event and event material, both printed and electronic
- ~ Sponsor Day at the EBC Central (Issaquah) Hub and/or EBC – Northshore Hub
- ~ Company logo and recognition article in an EBC e-newsletter and blog, circulation 6,000+ (linked to company website)
- ~ One to two mentions on Facebook and other social media recognizing your company as a Premier Sponsor – with link to company Facebook and/or Twitter
- ~ *****

KEY Benefactor Sponsor | \$5,000

Event Benefits include:

- ~ Preferred location for table for ten
- ~ Company logo on rotating slide show or similar medium at the event
- ~ Invitation to the EBC Inspire Party, to be held prior to the event
- ~ Acknowledgment from the podium during the program
- ~ Opportunity to be a named sponsor for an event element commensurate with sponsorship level (e.g., Centerpiece Sponsor)

Recognized as a Benefactor Sponsor in these suggested ways:

- ~ Signage at THRIVE luncheon and EBC Hub
- ~ Company logo on EBC THRIVE web page through December, 2019 (linked to company website)
- ~ Company logo on all available pre-event and event collateral, both printed and electronic
- ~ Company logo and recognition article in an EBC e-newsletter/blog, circulation 6000+
- ~ Ongoing social media opportunities, including live social media mention at the event, with company tagged

Community Investor Supporting Sponsor | \$2,500 and up to \$5,000

Benefits include:

- ~ Reserved table for ten at luncheon
- ~ Acknowledgment during the program
- ~ Company signage at THRIVE luncheon
- ~ Company logo on rotating slide show or similar medium at the event
- ~ Invitation to the EBC Inspire Party, to be held prior to the event

Recognized as a Supporting Sponsor in these suggested ways:

- ~ Recognition on website THRIVE page through December, 2019
- ~ Company name on available pre-event and event collateral, both printed and electronic.
- ~ Company logo and name in an EBC e-newsletter/blog, circulation 6000+
- ~ Ongoing social media opportunities

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NEW

Thrive Matchmakers Matching Gift Incentive Pool

Thrive Matchmakers | \$500 - \$2,499

We would love to count you in as a member of **Matchmaker Incentive Pool**. Your business's contribution, along with other business leaders, will inspire luncheon guests to follow your lead and give generously.

By pooling together contributions from across the community, **matchmaking doubles** the impact of **your giving**

Together, we can help kids THRIVE!

Join with other leaders today, and become a 2019 EBC Matchmaker!

Events Benefits & Recognition include:

- ~ Table at the 2019 Helping Kids Thrive luncheon
- ~ Company name on rotating slide show or similar medium at the event
- ~ Recognition of contribution shared with table captains and luncheon guests via personal communication prior to the event
- ~ Recognition on website THRIVE page through December, 2020 (linked to your site)
- ~ Company name on available pre-event and event collateral, both printed and electronic.
- ~ Social media shout outs

About EBC

- EBC's mission is **helping kids reach their full potential tomorrow by meeting basic needs** today. We provide tangible assistance at no cost to struggling families, reducing the distress felt by children, *and* their parents. Through partnerships with human service organizations, schools and medical facilities, hundreds of children each week are helped. Kids have the stress of living in poverty reduced, their healthy development promoted, and they are better prepared for success in school. **Partner agencies can concentrate their resources and expertise on supporting families**, increasing their opportunities for success.
- At EBC, **members of the community connect with each other while caring for their neighbors**. They donate goods, volunteer, or give financial support to make sure kids are getting what they need, when they need it.
- The **assistance EBC provides not only helps kids, but their family as well** -- imagine trying to care for a baby without having diapers, or formula, or having shoes and coat for a schoolchild. The enormous stress on a struggling family can overload the adult's ability to provide the stable, responsive relationships children need, and can harm the child's health. **What EBC does seems simple, but the goods families receive relieve stress, reduce financial burdens, and provide the support caregivers need to ensure the safety and well-being of their children**. EBC helps reduce the effects of community, income, or societal inequities by providing basic necessities for children.

Strengthened Families| Resilient Kids| Reduced Inequity| Stronger Community

Editorial and Social Media Support for EBC

- Connections, Issaquah Highlands community newsletter
- KIRO-TV 7
- EBC Blog, Facebook, Twitter
- Sound Publishing: Issaquah-Sammamish, Bellevue, Kirkland, Bothell, Renton and Redmond Reporter
- KOMO-TV and Radio
- Macaroni Kid, a parent to parent blog
- Hubbard Radio Stations including Click 98.9 and Moving 92.5

Need more information about sponsoring the 2019 Helping Kids Thrive Luncheon?

Contact Helen Banks Routon, Director of Development & Community Relations at

helenr@babycorner.org or 425.372.7525.

Summary of Benefits		Inspiring Potential	Creating Opportunity	KEY	Community Investor	Matchmaker
Event Recognition	Table location	Premium	Prime	Preferred	Reserved	Invitation
	Company presence displayed at Luncheon	Name & Logo	Name & Logo	Name & Logo	Name	Name
	Opportunity to be named sponsor for an event element	Title or Media Sponsor	✓	✓		✓ - Matchmaker Pool
	Ongoing social media opportunities	✓	✓	✓	✓	✓
	Live social media mention at the Luncheon	✓	✓	✓		
	Opportunity to share product/promotions	✓	✓			
	Recognition during program	✓	✓	✓	✓	✓
	Industry exclusivity	✓	✓			
	Signage at event	✓	✓	✓	✓	Included on signage
Print & Online Benefits	Web presence, prior to event	Linked logo	Linked logo	Linked logo	Linked name	Linked name
	E-newsletter/blog recognition	Logo, Article	Logo, Article	Logo, text	Logo	Name
	Acknowledgement on available collateral	Logo	Logo	Logo	Name	In emails to table captains & guests, program
	Annual Report recognition	Logo & Name; Print + Digital	Logo & Name; Print + Digital	Logo & Name; Print + Digital	Name; Print + Digital	Name, Print+ Digital
	Extended web presence January 2020	✓	✓			
	Exclusive Facebook, Twitter mention	✓				
	Company logo on confirmation email	✓	✓			
Other Benefits	Sponsor Day	✓	✓			
	Invitation to Party	✓	✓	✓	✓	
	Team Building Volunteer Opportunity	✓				
	Participation in Event Program, as desired or online distributed video	✓				