



# Circle

**2021 Membership**

## **About EBC - Eastside Baby Corner**

EBC is needed now more than ever. We provide real assistance for children, including those from families most affected by the pandemic and economic fallout. Through partnerships with human service organizations, schools and medical facilities, hundreds of children each week are supported. EBC supplies clothes, diapers, food, car seats, shoes (and much more) so kids can live, grow up, play, and learn. Partner agencies can concentrate their resources and expertise on supporting families, increasing their opportunities for success.

Through EBC, members of the community connect with each other while caring for their neighbors. They donate goods, volunteer, or give financial support to make sure kids are getting what they need, when they need it.

The assistance EBC provides not only helps kids, but their family as well -- imagine trying to care for a baby without having diapers, or formula, or having pencils, paper and shoes for a schoolchild. Help through EBC means parents can use their limited funds to pay rent, buy groceries or medicine, or for transportation to work. What EBC does seems simple, but the goods families receive relieve stress, reduce financial burdens, and provide the support caregivers need to ensure the safety and well-being of their children.



**We invite YOUR BUSINESS to join with others to show your support of kids, families and EBC!**

**Become a Circle member today!**

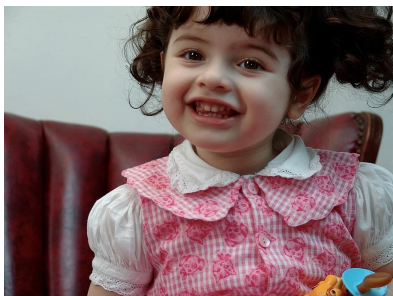
Circle of Support and Circle of Excellence membership with Eastside Baby Corner includes businesses and organizations that have made a commitment to support Eastside Baby Corner during a calendar year in a variety of ways. Your support has a significant impact on our community. EBC Hubs are located in the communities of Issaquah, Kenmore and Bremerton; we serve kids and families across Puget Sound.

Membership in the Circle of program can be made through annual dues, sponsoring our annual luncheon/event, being a monthly donor or having the business/organization volunteer more than twice in a calendar year. Media that chooses to promote EBC - Eastside Baby Corner as part of an in-kind partnership in each *quarter of the calendar year will also qualify as Circle of Support members. Memberships are renewed on an annual basis on the month joined.*

*A detailed list of Circle of Support and Circle of Excellence benefits is on the following page, as well as information on the Commitment page of this packet.*

### **What Your Support Means...**

- More than 11,000 children living in economic insecurity, without homes, or in family disruption receive absolute essentials from EBC (about 150,000 orders of essential goods — clothes, diapers, formula, toys, books, beds & more—will be provided to local families in 2020).
- Families connect with EBC through 200 programs & sites, within 60+ agencies in 61 towns or cities, 123 zip codes across the Central Puget Sound area.
- Volunteers are the heart of EBC, giving their time in the EBC Hubs, in their homes, or in organizing drives and events. Many volunteers are from local businesses and corporations.
- Everyone is living in a stronger, healthier community.



EBC has been there for our children and families for 30 years, dedicated to the idea that all children should be warm, healthy, safe, and ready to learn.

Let's work together to find the combination of contribution and benefits that best fit your goals for community involvement.

# EBC's Circle Membership: 2021

## Circle of Support

### The benefits of being a Circle of Support member include:

- Testimonial Video feature: Business or organization to be featured in short testimonial video stating why it's important to you to help kids in our community. Video to be included on EBC - Eastside Baby Corner YouTube channel and in one e-blast in calendar year. Business or organization can create a short (20 seconds roughly) video clip to be included in one video with other Circle of Support members.
- Logos on electronic mail sent out from EBC - Eastside Baby Corner for one year; logos can be linked to business or organization's websites (as appropriate).
- To be included on EBC's website for one year (page TBD); logos can link to the business or organization's websites.
- Collateral: Included on one side of all EBC - Eastside Baby Corner brochure inserts for one year.
- Business or organization to be thanked on social media on their anniversary date. Example: If a business or organization joined in January 2021, they would be thanked that month and then thanked again in January 2022 upon membership renewal. Business or organization would be tagged in all social media posts (with permission). In addition, businesses or organizations also get two more social media posts sharing why it's important to support local kids and EBC (can include links to business website).
- Included on Display Board at EBC - Eastside Baby Corner Hubs
- Included in EBC's Annual Report
- EBC's logo on business or organization's website
- When possible, special volunteering opportunity
- Invitations to all EBC events; preferential seating or virtual entrance (as possible)
- Cling or other indication of membership for display

## Circle of Excellence

### The benefits of being a Circle of Excellence member include:

- Business or organization can create their own video that EBC can share in a variety of ways: social media, email blasts, YouTube Channel (4 times a year)
- Window cling, sign and plaque stating that business or organization is a member of EBC's Circle of Excellence
- Volunteer Day: Business or organization can have their own "Volunteer Day" at EBC, complete with Welcome signage. Pictures and/or video taken from Volunteer Day to be shared on EBC's social media in appreciation of support (as possible).
- First opportunity at event tickets: Circle of Excellence members get the first opportunity to know about an event opportunity and to purchase tickets, prior to other businesses or organizations.
- Logos on all e-blasts sent out from EBC for one year; logos can be linked to business or organization's websites (as appropriate).
- To be included on EBC's website for one year (page TBD); logos can link to the business or organization's websites.
- Collateral: Included on one side of all EBC - Eastside Baby Corner brochure inserts for one year
- Business or organization to be thanked on social media on their anniversary date. Example: If a business or organization joined in January 2021, they would be thanked that month and then thanked again in January 2022 upon membership renewal. Business or organization would be tagged in all social media posts (with permission). In addition, businesses or organizations also get two more social media posts sharing why it's important to support local kids and EBC (can include links to business website).
- Included in EBC's Annual Report
- Receives complimentary pin showing Circle of Excellence membership with EBC - Eastside Baby Corner
- Receives a personal Reception (virtual or in-person) with EBC's Executive Director and EBC's Board President (as possible).